Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 41.705305   Longitude: -83.588266

Miracle Mile Shopping Plaza Toledo, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	51,145	158,915	436,351
Population Est 25Q1	51,273	158,854	437,265
Population Est 24Q4	51,132	158,652	438,260
Population Est 24Q3	51,211	158,833	438,861
Population Est 24Q2	51,205	158,970	438,844
Population Est 24Q1	51,257	159,063	439,055
Population Est 23Q4	51,304	159,178	439,462
Population Est 23Q3	51,216	159,242	439,507
Population Est 23Q2	51,278	159,096	439,376
Population Fcst	49,941	156,538	433,640
2010 Census Population	51,659	169,843	455,333
2000 Census Population	55,384	185,487	475,441
1990 Census Population	57,282	194,160	480,843
Current Year Daytime Population	39,051	207,392	496,257
Average Seasonal Population	199	701	2,713
Historical Annual Growth, 1990 – 2000	-0.34%	-0.46%	-0.11%
Historical Annual Growth, 2000 – 2010	-0.69%	-0.88%	-0.43%
Estimated Annual Growth, 2010 – CY	-0.07%	-0.46%	-0.29%
Projected Annual Growth, CY to Y5	-0.48%	-0.30%	-0.12%
Group Qtrs Est	192	3,361	9,859
Transient Est Average Last 4 Qtrs	7	7,346	18,952
Households			
Current Year Estimated Households	21,661	68,286	185,801
Households Est 25Q1	21,707	68,191	186,063
Households Est 24Q4	21,646	68,125	186,572
Households Est 24Q3	21,683	68,207	186,889
Households Est 24Q2	21,681	68,281	186,853
Households Est 24Q1	21,703	68,312	186,937
Households Est 23Q4	21,725	68,368	187,122
Households Est 23Q3	21,687	68,402	187,152
Households Est 23Q2	21,712	68,324	187,101
Households Fcst	21,145	67,249	184,542
2010 Census Households	21,393	70,100	187,152
2000 Census Households	23,272	75,236	191,361
1990 Census Households	23,217	75,684	184,910
Historical Annual Growth, 1990 – 2000	0.02%	-0.06%	0.34%
Historical Annual Growth, 2000 – 2010	-0.84%	-0.70%	-0.22%
Estimated Annual Growth, 2010 – CY	0.09%	-0.18%	-0.05%
Projected Annual Growth, CY to Y5	-0.48%	-0.31%	-0.14%
Population per Household	2.35	2.28	2.30

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Miracle Mile Shopping Plaza Toledo, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income $500,000 or more	0.4%	0.9%	1.4%
HH Income $250,000 to $499,999	0.5%	1.1%	1.7%
HH Income $200,000 to $249,999	1.2%	2.6%	4.0%
HH Income $175,000 to $199,999	2.7%	2.6%	3.3%
HH Income $150,000 to $174,999	4.2%	4.1%	4.6%
HH Income $100,000 to 149,999	17.5%	15.5%	16.3%
HH Income $75,000 to 99,999	14.3%	12.6%	12.8%
HH Income $50,000 to 74,999	18.5%	17.7%	17.5%
HH Income $35,000 to 49,999	14.4%	12.0%	11.6%
HH Income $25,000 to 34,999	9.2%	9.3%	8.0%
HH Income $15,000 to 24,999	7.5%	8.9%	7.8%
HH Income $0 to 14,999	9.7%	12.4%	11.0%
Average Household Income	$75,487	$79,702	$90,364
Median Household Income	$61,635	$59,596	$65,566
Per Capita Income	$32,040	$34,531	$38,889
Average Disposable Income	$62,177	$63,721	$70,429
Median Disposable Income	$53,062	$51,361	$56,372
Discretionary HH Income Over $150,000	0.5%	2.5%	4.5%
Discretionary HH Income $125,000 to $149,999	1.4%	2.6%	3.5%
Discretionary HH Income $100,000 to $124,999	3.2%	4.5%	5.4%
Discretionary HH Income $75,000 to $99,999	10.1%	8.5%	9.4%
Discretionary HH Income $50,000 to $74,999	19.2%	17.0%	17.6%
Discretionary HH Income $25,000 to $49,999	31.2%	27.2%	26.4%
Discretionary HH Income Under $25,000	34.4%	37.8%	33.2%
Average Discretionary HH Income	$42,937	$45,155	$51,277
Median Discretionary HH Income	$35,988	$34,787	$39,633
Householder White – Count	15,751	43,891	130,447
Median HH Income	$66,044	$70,596	$74,698
Average HH Income	$75,324	$81,561	$86,261
Householder Black or African-American – Count	3,377	16,629	32,474
Median HH Income	$41,274	$35,743	$39,192
Average HH Income	$56,003	$47,848	$51,155
Householder Hispanic – Count	1,064	3,282	9,738
Median HH Income	$57,683	$52,129	$57,664
Average HH Income	$67,797	$66,214	$70,458
Householder Asian or Pacific Islander – Count	123	661	2,642
Median HH Income	$42,104	$71,398	$74,045
Average HH Income	$82,055	$82,918	$90,472
Householder Other or Pacific Islander – Count	1,346	3,823	10,499
Median HH Income	$63,734	$56,009	$57,447
Average HH Income	$67,623	$68,142	$70,913

Income (vertical label)

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Gender			
Male Population	24,844	77,360	211,806
Female Population	26,301	81,555	224,545
Total Population by Age			
Count of Pop 0 to 4 years	3,286	9,118	24,584
Count of Pop 0 to 7 years	4,621	12,953	34,913
Count of Pop 5 - 13	5,858	17,067	45,643
Count of Pop 14 - 18	2,886	8,859	23,152
Count of Pop 19 - 22	2,789	9,378	24,344
Count of Pop 22 - 25	1,987	7,203	18,578
Count of Pop 25 - 29	3,181	8,991	25,740
Count of Pop 30 - 34	3,819	11,028	29,567
Count of Pop 35 - 39	3,913	10,807	28,167
Count of Pop 40 - 44	3,365	9,776	25,966
Count of Pop 45 - 59	9,032	27,072	74,519
Count of Pop 60 - 74	8,257	28,113	80,853
Count of Pop 75 - 84	2,221	8,953	27,166
Count of Pop 85+	550	2,549	8,073
% of Pop 0 to 4 years	6.4%	5.7%	5.6%
% of Pop 0 to 7 years	9.0%	8.2%	8.0%
% of Pop 5 - 13	11.5%	10.7%	10.5%
% of Pop 14 - 18	5.6%	5.6%	5.3%
% of Pop 19 - 22	5.5%	5.9%	5.6%
% of Pop 22 - 25	3.9%	4.5%	4.3%
% of Pop 25 - 29	6.2%	5.7%	5.9%
% of Pop 30 - 34	7.5%	6.9%	6.8%
% of Pop 35 - 39	7.7%	6.8%	6.5%
% of Pop 40 - 44	6.6%	6.2%	6.0%
% of Pop 45 - 59	17.7%	17.0%	17.1%
% of Pop 60 - 74	16.1%	17.7%	18.5%
% of Pop 75 - 84	4.3%	5.6%	6.2%
% of Pop 85+	1.1%	1.6%	1.9%
Median Age	37.3	38.6	39.7
Average Age	38.4	40.0	40.9
Male Population by Age			
% of Pop 0 to 4 years	6.8%	6.0%	6.0%
% of Pop 5 - 13	11.8%	11.2%	11.0%
% of Pop 14 - 18	6.0%	5.7%	5.5%
% of Pop 19 - 22	5.8%	6.2%	5.8%
% of Pop 22 - 25	4.2%	4.8%	4.5%
% of Pop 25 - 29	6.5%	5.9%	6.1%
% of Pop 30 - 34	7.2%	7.0%	6.9%
% of Pop 35 - 39	7.6%	6.8%	6.6%
% of Pop 40 - 44	6.2%	6.0%	6.0%
% of Pop 45 - 59	17.6%	17.1%	17.0%
% of Pop 75 - 84	3.7%	4.9%	5.5%
% of Pop 60 - 74	15.9%	17.2%	18.0%
% of Pop 85+	0.7%	1.1%	1.2%
Median Age	36.2	37.3	38.2
Average Age	37.5	38.9	39.6

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% of Pop 0 to 4 years	6.1%	5.4%	5.3%
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% of Pop 14 - 18	5.3%	5.4%	5.1%
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% of Pop 35 - 39	7.7%	6.8%	6.3%
% of Pop 40 - 44	6.9%	6.3%	5.9%
% of Pop 45 - 59	17.7%	17.0%	17.1%
% of Pop 60 - 74	16.4%	18.1%	19.1%
% of Pop 75 - 84	4.9%	6.3%	6.9%
% of Pop 85+	1.4%	2.1%	2.5%
Median Age	38.3	39.9	41.3
Average Age	39.3	41.0	42.0
Race			
Count of White	34,819	99,469	304,873
Count of Black or African-American	10,057	41,729	81,195
Count of Asian or Pacific Islander	302	1,853	7,147
Count of Other races	5,967	15,864	43,137
White	68.1%	62.6%	69.9%
Black or African American	19.7%	26.3%	18.6%
Asian	0.6%	1.2%	1.6%
Other Races	11.7%	10.0%	9.9%
Language Spoken			
Speak English at Home	95.3%	94.2%	94.0%
Speak Spanish at Home	2.3%	2.3%	2.3%
Speak French or French Creole at Home	0.5%	0.3%	0.3%
Speak German at Home	0.3%	0.3%	0.3%
Speak Other Indo-European Languages at Home	0.2%	0.6%	0.7%
Speak Russian and Other Slavic Languages at Home	0.2%	0.3%	0.3%
Speak Chinese at Home	0.1%	0.3%	0.4%
Speak Korean at Home	0.0%	0.1%	0.0%
Speak Vietnamese at Home	0.0%	0.1%	0.1%
Speak Other Asian Languages at Home	0.1%	0.2%	0.3%
Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
Speak Other Language at Home	0.9%	1.4%	1.2%
Hispanic			
Hispanic Population	4,143	11,372	32,953
Hispanic Population Percent	8.1%	7.2%	7.6%
Mexican	74.8%	71.0%	76.4%
Puerto Rican	13.2%	12.2%	9.6%
Cuban	0.6%	1.7%	2.0%
Dominican	2.3%	1.4%	0.6%
Central American	0.9%	2.9%	2.6%
South American	4.2%	4.9%	3.5%
Other Hispanic	4.0%	5.9%	5.3%
2000 Hispanic Population Percent	4%	4%	4%
1990 Hispanic Population Percent	2%	3%	3%

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Ancestry	American (percent of total population)	3.4%	2.5%	3.2%
	American	3.2%	2.3%	3.0%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.5%	0.9%	1.4%
	Chinese	0.1%	0.3%	0.4%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.4%	0.6%
	South East Asian (ie. Vietnamese)	0.0%	0.0%	0.1%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	34.6%	32.7%	38.4%
	British	3.6%	4.0%	4.8%
	Dutch	0.4%	0.4%	0.5%
	French	1.8%	1.6%	1.8%
	German	12.2%	11.2%	13.5%
	Italian	1.7%	1.8%	2.0%
	Polish	6.0%	4.9%	5.0%
	Scandinavian	0.6%	0.6%	0.7%
	Scotch/Irish	5.8%	5.5%	6.5%
	Other European (ie. Greek/Russian)	2.7%	2.7%	3.6%
	Middle Eastern	0.9%	1.1%	1.0%
	Other Ancestry	14.0%	13.2%	13.2%
	Unclassified Ancestry	18.7%	15.7%	16.2%
Education (Age 25+)	Adult Population (25 Years or Older)	34,338	107,290	300,051
	Elementary (0 to 8)	2.2%	2.6%	2.4%
	Some High School (9 to 11)	6.1%	7.5%	6.7%
	High School Graduate (12)	33.6%	30.7%	30.2%
	Some College (13 to 16)	28.6%	24.6%	22.3%
	Associates Degree Only	11.1%	10.2%	10.8%
	Bachelors Degree Only	12.7%	15.3%	17.2%
	Graduate Degree	5.7%	9.1%	10.4%
	% College (4+)	18.5%	24.4%	27.5%
Household Type	Total Households – count	21,661	68,286	185,801
	One Person HHs – count	7,417	24,817	64,439
	Family HHs – count	12,444	37,885	107,112
	Married Couple – count	7,594	22,659	69,432
	w/own children – count	2,699	7,606	23,553
	w/out own children – count	4,895	15,053	45,879
	Male Householder – count	1,107	3,465	8,737
	Female Householder – count	3,742	11,761	28,943
	Non-Family Households – count	1,801	5,584	14,251
	1 Person Household	34.2%	36.3%	34.7%
	2 Person Household	30.8%	31.2%	32.7%
	3 Person Household	15.8%	14.4%	14.3%
	4 Person Household	11.0%	10.3%	10.5%
	5 Person Household	5.2%	4.9%	4.9%
	6 Person Household	1.9%	1.9%	1.9%
	7+ Person Household	1.1%	1.0%	1.0%
	% Households With Children	27.0%	24.6%	24.3%

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Housing			
Total Housing Units	23,691	76,838	204,516
Owner Occupied Percent	52.7%	51.3%	54.8%
Renter Occupied Percent	38.7%	37.5%	36.0%
Vacant Housing Percent	8.6%	11.1%	9.2%
Total Housing Units (Census 2000)	24,381	81,475	205,282
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	0.2%	0.6%	0.9%
Property Value $750,000 to $999,999	0.4%	0.6%	1.2%
Property Value $500,000 to $749,999	0.7%	2.1%	4.1%
Property Value $400,000 to $499,999	0.9%	4.0%	6.5%
Property Value $300,000, to $399,999	2.9%	9.5%	12.6%
Property Value $200,000 to $299,999	16.5%	21.2%	24.0%
Property Value $150,000 to $199,999	23.6%	18.0%	14.9%
Property Value $100,000 to $149,999	31.6%	20.2%	16.1%
Property Value $60,000 to $99,999	14.8%	11.7%	9.1%
Property Value $40,000 to $59,999	3.2%	4.3%	3.5%
Property Value $0 to $39,999	5.2%	7.5%	6.9%
Median Home Value	$142,582	$168,083	$198,335
Wealth per Household			
$0 and under - percent	18.7%	18.7%	18.2%
$1 to $4999 - percent	9.6%	9.7%	9.3%
$5k to $9999 - percent	5.0%	5.0%	4.9%
$10k to $24999 - percent	6.7%	6.7%	6.6%
$25k to $49999 - percent	7.0%	6.9%	6.9%
$50k to $99999 - percent	10.4%	10.3%	10.3%
$100k to $249999 - percent	17.6%	17.5%	17.8%
$250k to $499999 - percent	12.2%	12.3%	12.6%
$500k+ - percent	12.7%	12.9%	13.5%
Median HH Wealth	$63,984	$64,600	$70,293
Avg HH Wealth	$215,666	$218,096	$225,664
Economic Viability			
Economic Viability Local	266	269	269
Economic Viability Indexed	96	97	97
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	25,504	75,421	210,143
Managerial/Executive	11.4%	12.5%	13.1%
Professional Specialty	17.5%	20.4%	22.2%
Healthcare Support	3.4%	4.4%	4.1%
Sales	10.2%	9.8%	9.6%
Office & Administrative Support	12.7%	11.1%	10.7%
Protective Service	2.1%	1.8%	2.0%
Food Preperation	6.8%	5.9%	5.5%
Building Maintenance & Cleaning	3.2%	3.1%	3.3%
Personal Care	3.1%	2.4%	2.2%
Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
Construction	6.0%	6.5%	6.9%
Production & Transportation	23.6%	22.1%	20.3%
Percent White Collar Workers	55.2%	58.1%	59.7%
Percent Blue Collar Workers	44.8%	41.9%	40.3%

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Agriculture/Mining/Construction	4.4%	5.0%	5.1%
Manufacturing	17.2%	16.1%	16.3%
Transportation	6.3%	6.3%	6.5%
Information	0.8%	1.1%	1.4%
Wholesale/Retail	16.8%	15.7%	15.1%
Finance, Insurance, Real Estate	4.4%	4.6%	4.4%
Professional Services	4.1%	4.9%	5.3%
Management Services	0.0%	0.1%	0.2%
Administrative/Waste Services	4.1%	4.4%	4.1%
Educational Services	23.4%	24.4%	24.6%
Entertainment Services	10.9%	9.7%	9.4%
Other Professional Services	4.0%	4.2%	4.4%
Public Administration	3.4%	3.4%	3.4%
Vehicles per HH No Vehicles	7.5%	10.9%	9.0%
1 Vehicle	42.5%	40.5%	38.6%
2 Vehicles	36.1%	34.6%	36.5%
3 or more vehicles	14.0%	13.9%	15.9%
Average Number of Vehicles	1.62	1.57	1.66
Change Births (last 12 months)	592	1,770	4,755
Deaths (last 12 months)	400	1,459	4,298
Migration (last 12 months)	-224	-266	-2,741
Workplace Workplace Establishments	727	4,587	11,129
Workplace Employees (FTE)	7,904	78,360	164,739

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